

# 2023

## PROGRAM



[www.ProfessionalsChoice.com](http://www.ProfessionalsChoice.com)

# Grow your customer base & increase customer loyalty as a **Professionals' Choice Service Center.**

The Professionals' Choice Service Center warranty program levels the playing field with national service shops by providing the ability to offer nationwide network repair warranties like the competition.

With over 35,000 network service centers nationwide, the Professionals' Choice Service Center program helps grow customer loyalty and increases business and product volume.

-  **WORRY-FREE GUARANTEE**
-  **TRAINING RESOURCES**
-  **SHOP SOLUTIONS**
-  **MARKETING MATERIALS**
-  **PROMOTION INCENTIVES**



# BENEFITS



## NATIONWIDE REPAIR WARRANTY

24,000 Miles / 24-Months Parts & Labor Coverage  
Towing & Rental Car Benefits  
Three Local Labor Claim Reimbursements



## 2-YEAR ROADSIDE ASSISTANCE

Two Reimbursements Per Year Up to \$100 Towards Towing, Jump Start, Lockout, Flat Tire or Fuel Service



## ASE REIMBURSEMENT PROGRAM

\$35 Reimbursement Per Successfully Completed ASE test



## DELPHI ONLINE TRAINING CLASSES

Internet Based Shop Training for All Skill Levels



## DOUBLE PROMOTION POINTS

Consumers Earn Rebates for Repairs  
Two Promotions per Year, Spring & Fall



## SHOP MARKETING MATERIALS

Highlighting Nationwide Support for Warranty & Roadside Assistance



## SHOP SOLUTIONS & SPECIAL OFFERS

Slip-N-Grip Interior Protection Samples  
Shop Locator Service  
Synchrony Car Care Financing Services



# PLATINUM

Maximize your membership with the **PLATINUM PROGRAM** for enhanced coverage & **FREE GIFT!**



# Become a **PLATINUM Professionals' Choice Service Center** Today!

## ENHANCE YOUR COVERAGE

- **36,000 Miles / 36-Months** Parts & Labor Coverage
- **Six Local Labor Claim** Reimbursements
- **\$50 ASE Test Reimbursement**

## FREE GIFT OPTIONS

- **Oil Change Printer**
- 6-Month Car Care Pro TV **Digital Menu Board Subscription**
- 6-Month Car Care **Entertainment TV Subscription**



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